

# Traka Automotive

The only viable key management  
solution for automotive dealerships

traka  
ASSA ABLOY

Experience a safer and more  
open world



# TrakaMEC

## Mechanical key management

Designed to meet the needs of many dealerships and service centres that are not yet demanding fully networked and electronic key management systems. TrakaMEC is the entry-level solution from Traka Automotive, the global leader in key management solutions for automotive customers.



### TrakaMEC Supreme L-Series

150 or 300\* capacity  
\*inc. Expansion Board

### TrakaMEC Supreme S-Series

100 or 200\* capacity  
\*inc. Expansion Board

### TrakaMEC Supreme M-Series

50 or 100\* capacity  
\*inc. Expansion Board

#### 3 Cabinet sizes

TrakaMEC Supreme cabinets are available in 3 sizes with 6 different key capacities ranging from 50 to 300 keys.

#### Key holder identification

Know who has the key when it is out of the system.

#### Digital Code Handle ®

Access control allows up to 9 different user codes with 1 master admin code.

#### Out of hours locks

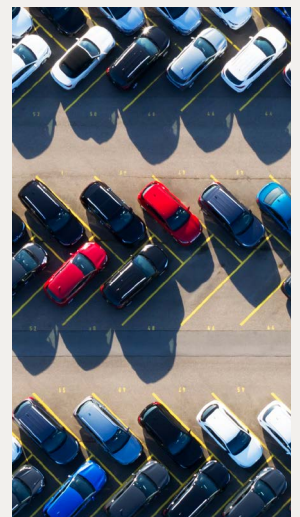
2 BS 5 Lever Anti-Pick, Anti-Drill and Anti-Saw mortice deadlocks.

#### Self closing doors

To ensure added security for your keys.

#### Security testing

Rigorous security testing to LPS1175 and EN-14450 standards.



# Traka Automotive Pro

## Electronic key management system

- A dedicated electronic solution designed for the automotive industry.
- Flexible and scalable from a single site to multiple, larger and networked locations.
- Clear visibility and audit trail of key and vehicle location across the business.
- Increase productivity and efficiency for all staff.
- Increase quality control and measure every aspect of your business.
- Proven ROI improvements.



### Random return to multiple systems

Keys can be moved from slot to slot, cabinet to cabinet and site to site as the vehicles move around your business.

### Simple to use Software

Designed to require minimal training with a fluid and easy to understand layout that users can get familiar with quickly.

### Quick and easy reports

Configurable reports including a create your own report builder.

### DMS Interface

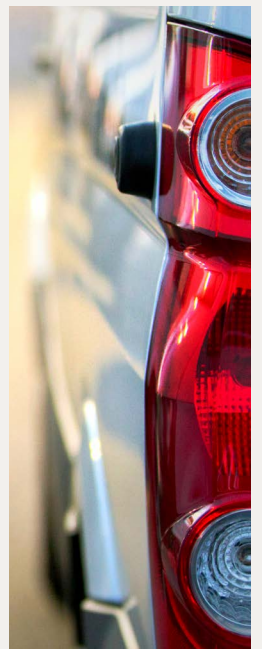
Integrates directly with Dealer Management System to pull through vehicle records and eliminate the unnecessary burden of data entry for users.

### Security

Only authorised users can access the electronic key control cabinet. Define user and group access to keys and vehicles.

### Accountability

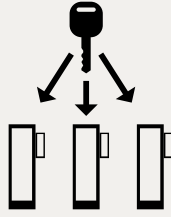
Complete audit trail and reporting, report key activities or by a user.



# Feature Highlights

## Return Key to any Cabinet Functionality

The cornerstone of our automotive solution. Keys can be moved from slot to slot, cabinet to cabinet and site to site as the vehicles move around your business. Location of both the key and vehicle are updated the moment the key is returned to the cabinet allowing the next user to find both instantly.



## Quick and easy reports

Extract more from your dealership by seeing which vehicles aren't out for demonstrations, abuse of vehicles overnight/weekends etc. Export reports to Excel for further processing. Quickly generate reports on specific keys, users and time of use.

## DMS Interface

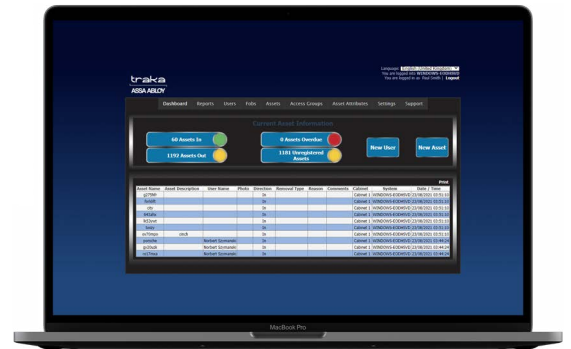
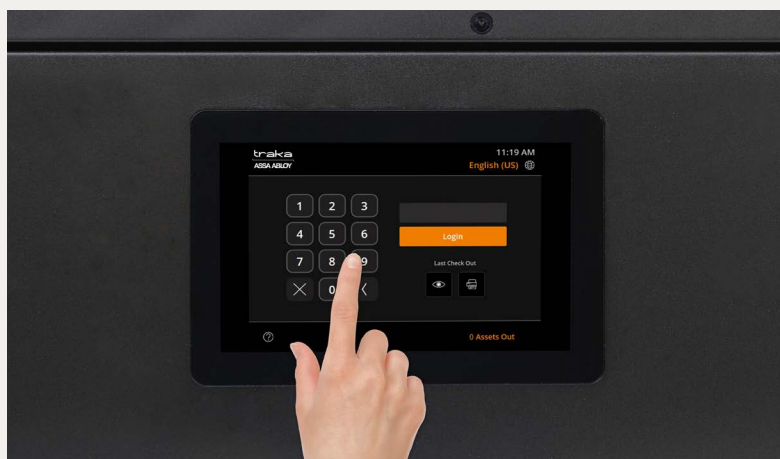
Traka Automotive integrates directly with popular Dealer Management Systems to pull through vehicle records and eliminate the unnecessary burden of data entry. We can also import and export from your bespoke databases to provide real-time key and vehicle information.

## Architecture

Install Traka Automotive as a standalone system for simplicity and minimal impact on your IT environment or network across your infrastructure, managed by your IT team. The choice is yours.

## Managed Services

We recognise that an investment in electronic key management can be significant for any business. Our solution provides customers with a comprehensive set of Managed Services, empowering dealerships to focus on automotive sales. Enabling your business to keep a close eye on keys while ensuring your key management system is used as effectively as possible.



Used and trusted by over 10,000 automotive customers around the world.

A market leader in the USA and UK, our solution is operational at major groups to secure and run their key management businesses daily.

Speak to the experts in Automotive electronic key management.

## Your next move

Whether you are building a new site, refurbishing an existing one or simply looking to upgrade your current key management procedures, talk to Traka Automotive to find out how we can design a bespoke solution to fit your exact requirements.

## Sales Enquiries:

+44 (0)333 355 3726  
automotive@traka.com

## Support Enquiries:

+44 (0)333 355 3726  
automotive@traka.com



# Traka Automotive

## The benefits in detail

There are hundreds of ways Traka Automotive can help your business. All the standard benefits you would expect such as reduced lost keys, knowing who was responsible for speeding and parking tickets, restricted access to specific vehicles and a full audit trail of all key movements by all members of staff; but also some you may not have thought of:

- Controlled access to keys for a Valet and external staff.
- Huge productivity gains in the workshop saving everyone valuable minutes and hours per day. Scaled up, this represents 100s of extra hours per year which can be productively re-employed earning money for the business – see ROI below.
- Demonstrable key security to customers differentiates your service from the competition
- Track key and vehicle movement from transporter arrival, through PDI steps at offsite locations, delivery to the sales location and ultimate handover to the customer. Every transaction step recorded.
- Reduce internal enquiries from Sales Executives who have visibility of key and vehicle for themselves.
- See which areas of your site are filling up fast and which vehicles need to be relocated quickly. Keys for blocked-in vehicles can be released at the same time as the desired key, saving time for users who need to locate and move vehicles on site.
- Quickly identify vehicles nearing their MOT due date or already overdue. And much, much more.

### ROI calculation – workshop productivity gains only

Number of technicians (15) x 10 minutes lost per day, looking for keys	:	15 X 10 = 150 (2.5 hours)
Multiply hours lost by average labour recovery rate per day	:	2.5 x £70 = £175 loss per day
Average loss per month	:	£175 x 5 days x 4 weeks

**TOTAL LOSS PER MONTH : £3,500**

The ASSA ABLOY Group is the  
global leader in access solutions.  
Every day we help people feel  
safe, secure and experience a  
more open world.

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