Traka Automotive Pro

The only viable vehicle & key
management solutions for Automotive

Designed for automotive

- Designed and built entirely for automotive dealerships
- Configured around the processes used in dealerships day to day
- The only viable electronic key management solution for automotive

Sell more cars

- Focus sales staff on selling
- Save the sales department time and effort
- Win extra sales
- Management visibility of sales staff activity

Improve workshop efficiency

- Improve efficiency of your Productives
- Reduce downtime in the Workshop
- Seamlessly connect the functions within your Aftersales process

Increase profit

- Save all departments time, effort and money
- Reduce losses
- Greater management visibility and control over your whole business

Security and Audit trails

- Track key and vehicle around the site and between locations
- Turns transactional data into Management Information
- Highly flexible, scalable and configurable
- Puts you in control of your keys

Raise CSI scores

- Eliminates errors
- Makes your staff happier
- Saves staff time
- Allows staff to focus more on the customer

Traka Automotive Pro

Traka Automotive Pro is an extremely successful solution that sits within our range of intelligent key management solutions. A hardware and software platform tailored to the automotive industry that seamlessly integrates with your existing systems. You'll always know exactly who has which key, when it was removed and when it has been returned. You can also control or restrict access to vehicles and see the full audit trail of all key movements.

The reassurance of knowing you're with the market leaders

A market leader in the USA and UK, almost all of the major groups rely on Traka Automotive to run their key management business every day. Speak to the experts in Automotive electronic key management.

System Benefits

There are hundreds of ways Traka Automotive can help your business. All the standard benefits you would expect such as reduced lost keys, knowing who was responsible for speeding and parking tickets, restricted access to specific vehicles and a full audit trail of all key movements by all members of staff; but also some you may not have thought of:

- Find all keys for specific model types to present to a customer
- View overdue keys
- Measure team and individual productivity
- Controlled access to keys for valeters and external staff.
- Huge productivity gains in the workshop saving everyone valuable minutes and hours per day. Scaled up, this represents 100s of extra hours per year which can be productively re-employed earning money for the business – see ROI below.

- Demonstrable key security to customers differentiates your service from the competition.
- Blocking vehicles can be identified and tagged for ease of multiple key removal.
- Quickly identify vehicles nearing their road-worthiness due date or already overdue.
- Demonstrate vehicles quickly and secure more sales
- And much, much more

Traka Automotive enables you to make money every time a key moves in your dealership.

- Reporting functionality ensures you account for every vehicle, maximize your stock level, speed up audits and reduce the administrative overhead.
- Track key and vehicle movement from transporter arrival, through PDI (Pre Delivery Inspection) steps at off-site locations, delivery to the sales location and ultimate handover to the customer. Every transaction step recorded.

- Reduce internal enquiries from Sales Executives who have visibility of key and vehicle for themselves.
- Eliminate downtime for workshop technicians by giving key and vehicle location in real time. Perform more job per technician per day.

Example ROI calculation – workshop productivity improvements

Number of technicians (15) x 10 minutes lost per day, looking for keys	: 15 X 10 = 150 (2.5 hours)
Multiply hours lost by average labour recovery rate	: 2.5 x £70 = £175 loss per day
Average loss per month	: £175 x 5 days x 4 weeks
TOTAL LOSS PER MONTH	: £3,500

Plus many more examples for other departments. Ask to see our cost-benefit calculator

Traka Automotive Pro
An electronic key system designed for automotive dealerships

The Traka Automotive Pro Electronic Key System provides a revolutionary method of key and asset management designed to fit the needs of automotive businesses while providing the ultimate solution in accountability, analytics, security, and asset control.

Traka Automotive Pro key systems can be customised to fit the needs of your dealership ranging from 32 to 288 keys per cabinet, and can easily be expanded to more than 2,000 keys per system.

The cabinets can be easily wall-mounted or configured as a free-standing installation. The system provides a complete audit trail of your keys and assets. You will always know who has your keys, when they took them, and why. The Traka Automotive Pro systems also offers a wide array of features and add-ons to meet your organization's needs.

Features and add-ons

- Web-Based Administration

- Random Return to Multiple systems

- Customized Reporting

- Email SMS/Alerts

- Digital Photo Capture

- Multiple Access Options (PIN, Biometric, Proximity Cards)

- And Much More....

| Fleet Management	Lot Blocking	DMS Integration	Multi-System Networking	Digital Camera	Prox Card
Increase the efficiency and operation of your fleet! Track odometer statements and daily usage of your fleet vehicles	Use our Lot Blocking system to help identify vehicles that may be blocked by multiple vehicles	Integrates with most DMS's to pull through vehicle records and eliminate burden of unnecessary data entry from users.	Link multiple systems throughout your organisation. Keys and users can float across multiple systems as your vehicles move around.	Each TrakaMX has a built-in camera for added security allowing each transaction to be photographed and time/date stamped for identity verification	Do you already have identification cards within your business? Use a Prox Reader to read your existing ID cards for seamless control

1 system can control up to 8 cabinets and over 2,000 keys

A complete range of cabinet sizes and configurations enable us to provide a solution tailored exactly to your site requirements.

Access method options include PIN, Biometric and Proximity Card Reader.
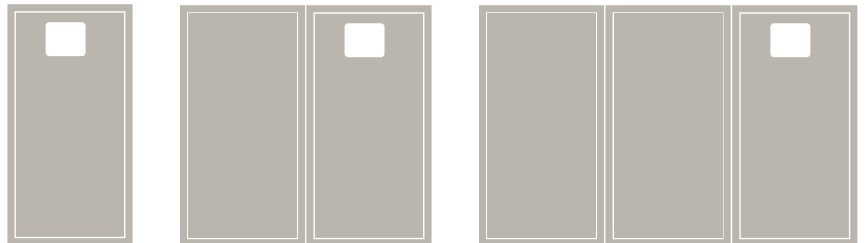
Traka Automotive Pro
Designed with you in mind

World-class development delivers a User Interface (UI) and User Experience (UX) which is tailor-made for automotive users. With a vast collective experience of automotive within the team and a close working relationship with our customers, we make sure we understand how users need to work and how to design a solution which delights and excites them every day

Simple to use Touchscreen
Designed to require minimal training with a fluid and easy to understand layout that users can get to grips with quickly.

Comprehensive Reports
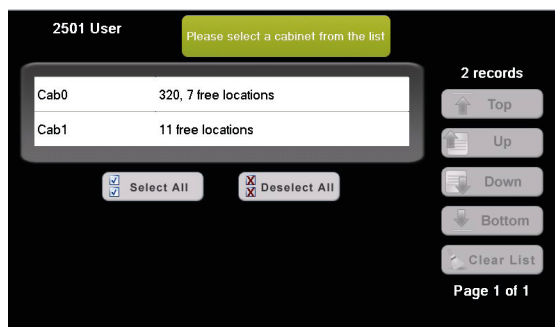
When staff need to find a vehicle they search for it using the Traka software. Within milliseconds they are told which cabinet the key is in, exact position in the cabinet and where the car is parked on site. If you have multiple sites connected together then visibility of the key could be group-wide if you want it to be. The member of staff simply logs into the key cabinet, takes the key and goes directly to where they know the vehicle is located.

Powerful reporting at your fingertips from any PC.

Design reports and email them to key staff at regular intervals to keep on top of your staff and business.

Map your parking locations to the system and report on stock locations in real time.

And so much more...

Feature Highlights

Return Key to any Cabinet Functionality
The cornerstone of our automotive solution. Keys can be moved from slot to slot, cabinet to cabinet and site to site as the vehicles move around your business. Location of both the key and vehicle are updated the moment the key is returned to the cabinet allowing the next user to find both instantly.
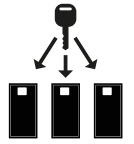
Quick and easy reports
Extract more from your dealership by seeing which vehicles aren't being demo'd, abuse of vehicles overnight/weekends etc. Create your own reports and export to Excel for further processing. They can also be quickly pulled up from specific keys or users and restricted by time-frame.

DMS Interface
Integrates directly with popular Dealer Management Systems to pull through vehicle records and eliminate unnecessary burden of data entry for users.

Architecture
Embedded server in the system reduces implementation impact on your IT team. Browser based software allows users to operate from any PC.

Managed Services
We recognise that an investment in electronic key management can be significant for any business. That's why we provide our customers with a comprehensive set of Managed Services which frees them up to focus on vehicles and ensures we keep a close eye on your keys to ensure your key system is being used as effectively as possible. Please contact us to find out more about the packages we offer.

Successfully used for over 20 years by the largest dealer groups in the world. Over 8000 dealers use Traka Automotive Pro to run their business every day

Your next move
Whether you are building a new site, refurbishing an existing one or simply looking to upgrade your current key management procedures, talk to Traka Automotive to find out how we can design a bespoke solution to fit your exact requirements.

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Traka Automotive is the premier key management solution for automotive dealerships

Traka Automotive provides bespoke automotive software with state of the art Traka key management cabinets to deliver the most effective solution available to dealerships to manage their keys and vehicles.

Every key is an opportunity to improve security; to be more productive; to sell more hours and more parts; to reduce costs; to sell more cars; to improve customer satisfaction; to improve staff satisfaction; to know more about how your business is performing.